

# Transcultural Leadership Summit Perspectives on Sustainability

November 16 & 17, 2023



ORGANIZED BY THE  
TRANSCULTURAL CARAVAN NETWORK & PARTNERS

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Wirtschaft Kultur Politik

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A PROJECT BY

**LEIZ · Leadership Excellence Institute Zeppelin**  
Initiated and supported by the Karl Schlecht Foundation KSG

ZF-Centre for Sustainability Research in  
Finance at Zeppelin University

## Day 1 | 16 November 2023

- 13:30 pm **Welcome address TLS 2023**  
(CET)
- Prof. Dr. Josef Wieland | Zeppelin University
  - Dr. Daniel Chatterjee | Rolls-Royce Power Systems AG
- 13:45 pm **Keynote: Researching for Desirable Futures**
- Prof. Dr. Tima Bansal | IveyBusinessSchool
- 14:15 pm **Perspectives from Asia: India and China on the way towards sustainable growth?**
- Divy Bhagia | UNICEF South Asia Climate Change Champion
  - Dr. Matthias Niedenführ | Senior Research Fellow at the Leadership Excellence Institute Zeppelin
- 14:45 pm **Perspectives from South Africa: Sustainability and energy transition**
- Dr. Olebogeng Selebi | Director of the Centre for the Future of Work at the University of Pretoria
  - Prof. Dr. Willem Fourie | University of Pretoria
  - Claude Kamangirira | Group Assistant Company Secretary, Metair Investments
- 15:15 pm **Break: Coffee, Cake and Culture**
- 15:45 pm **Perspectives from Germany: Corporate sustainability challenges and solutions**
- Prof. Dr. Florentina Paraschiv | Professor of Finance, Zeppelin University
  - Dr. Michael Karrer | SVP Sustainability & EHS, ZF Friedrichshafen AG
  - Prof. Dr. Frank Kramer | HFU Business School
  - Prof. Dr. Julika Baumann Montecinos | HFU Business School
- 16:45 pm **Perspectives from Brazil: Sustainability and adaptation**
- Prof. Dr. Maria Fernanda Lemos | Pontifical Catholic University of Rio de Janeiro
- 17:15 pm **Closing remarks**
- Prof. Dr. Josef Wieland | Zeppelin University
- 17:30 pm **End of Day 1**

## Day 2 | 17 November 2023

- 13:30 pm **Welcome address TLS 2023**  
(CET)
- TLS Team
- 13:40 pm **Panel Discussion: Sustainability in Practice**
- Andreas Görtz | President Business Unit Sustainable at RRPS
  - Prof. Dr. Josef Wieland | Zeppelin University
  - Prof. Dr. Florentina Paraschiv | Zeppelin University
- 14:30 pm **Briefing for the Simulation Game “Celsius”**
- Fernanda Carreira | Head of the Education for Sustainability Program at FGVces
- 14:45 pm **Break: Coffee, Cake and Culture**
- 15:00 pm **Simulation Game “Celsius”:** An experiential activity on management education simulating the complex challenges of sustainability
- 16:30 pm **Debriefing of the Simulation Game “Celsius”**
- 17:15 pm **Closing remarks**
- 17:30 pm **End of Day 2**

## What is the Transcultural Leadership Summit?

The Transcultural Leadership Summit (TLS) is a **platform for exchange and transcultural learning, tackling questions of leadership and cooperation** in times of global interconnectedness. Since 2016, this **two-day conference** has been developing a growing network and providing a platform for renowned experts from business, politics, civil society and the arts to share their expertise and engage in debates with students, professionals and academics from all over the world.

Throughout the years, the TLS has focused on different countries and regions, and on their approaches to transcultural leadership (2016 China, 2017 Sub-Saharan Africa, 2018 Brazil, 2019 Europe, 2020 New Belt & Road Initiative, 2021 Southeast Asia, 2022 Futures of Transcultural Leadership). This year's theme is **sustainability**.

We will **explore perspectives on sustainability from different regions in the world and shed light on the opportunities and challenges that leaders and organizations face in creating sustainable, responsible, and inclusive systems**.

The concept of transculturality **focuses on commonalities and mutual learning opportunities across cultures in a globalized world**. The Summit is designed in this spirit, with the aim of enabling participants to learn from and with each other and to discuss the challenges of transcultural leadership in the 21st century.

Driven by this ambition, the 8th Transcultural Leadership Summit will take place on the **16th and 17th of November 2023** at Zeppelin University in Friedrichshafen on the shores of Lake Constance. It will be a **hybrid event** that combines a live experience with the opportunity to participate online for attendees from all over the world. As a special format, we are planning to **hold simultaneous local events at the universities of our network in Pretoria (South Africa), Rio de Janeiro (Brazil), Schwenningen (Germany) and Berlin (Germany)**.

For further information on the Transcultural Leadership Summit and impressions from the last years:

[www.transcultural-leadershipsummit.com](http://www.transcultural-leadershipsummit.com)

## Perspectives on Sustainability

Join us at the TLS 2023, where we will gather leaders and experts from around the world to explore diverse perspectives on sustainability and foster a global dialogue on creating sustainable, responsible, and inclusive systems. This dynamic event aims to shed light on the opportunities and challenges that leaders and organizations face in their quest for a sustainable future.

Through interactive discussions, panel sessions, and networking opportunities, we will delve into the following topics:

- **Gain insights into how different regions perceive sustainability and uncover the cultural nuances and priorities that shape sustainable practices.** Explore how varying environmental, social, and economic factors influence the definition and understanding of sustainability across the globe.
- **Discover the region-specific challenges that leaders and organizations encounter when striving for sustainability.** Engage in conversations that delve into issues such as climate change, resource management, social equity, and policy implementation, to identify the hurdles that need to be overcome to achieve sustainability goals.
- **Learn about innovative solutions and best practices that have emerged in different regions to address sustainability challenges.** Explore success stories, initiatives, and projects that have made a significant impact and discover replicable models that can be adapted and implemented in diverse contexts.

This summit offers a unique opportunity to connect with a global network, thought leaders, and change-makers passionate about sustainability. Together, we can deepen our understanding, foster collaboration, and inspire action towards a more sustainable future.

**Join us and be a part of the transcultural learning journey.**



**Prof Dr Josef Wieland**

Director of the Leadership Excellence Institute Zeppelin and Founder of the Transcultural Caravan



**Dr Daniel Chatterjee**

Director Corporate Sustainability (ESG), Technology Management & Regulatory Affairs at RRPS AG



**Prof Dr Florentina Paraschiv**

Chair of Finance Zeppelin University & Leader of ZF-Centre for Sustainability Research at the Zeppelin University



**Fernanda Carreira**

Head of the Education for Sustainability Program at FGVces



**Prof Dr Willem Fourie**

Associate Professor in Social Ethics at the University of Pretoria



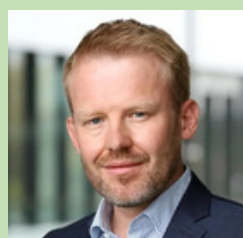
**Divy Bhagia**

UNICEF South Asia Climate Change Champion



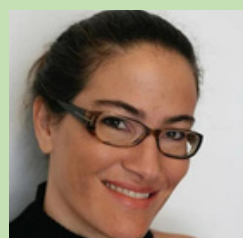
**Andreas Görtz**

President of Business Units Sustainable & Mobile of RRPS AG



**Dr Michael Karrer**

Senior Vice President Sustainability & EHS at ZF



**Prof Dr Maria Fernanda Lemos**

Professor of Urban Planning and Design at PUC-Rio



**Dr Matthias Niedenfürh**

Senior Research Fellow at the Leadership Excellence Institute Zeppelin



**Prof Dr Tima Bansal**

Professor of Sustainability and Strategy at the Ivey Business School



**Dr Olebogeng Selebi**

Deputy Director of the Centre for the Future of Work (CFoW) at the University of Pretoria



**Prof Dr Julika Baumann Montecinos**

Professor of Intercultural Management at HFU Business School



**Prof Dr Frank Kramer**

Professor of Business Administration and Sustainable Management at HFU Business School



**Tobias Grünfelder**

Project Manager of the Transcultural Caravan